

**MGV's Loknete Vyankatrao Hiray Arts, Science & Commerce College, Panchavati,
Dist. Nashik. Department of Commerce and Research Center,
RESEARCH PUBLICATIONS
Dr. Arti Chudamanrao Lokhande**

Sr. No.	Title of the Paper	Month & Year	Name of the Publication Journal	Issue & Vol No	ISSN & Impact Factor
1	A Study on Human Resource Management in Small and Medium Enterprises	2022	World Journal of Management & Economics- Indexed in Australian Business Deans Council (ABDC)	Volume 15, Issue-04	ISSN – 1819-8643
2	Rise of Digital Wallet in Pandemic	Rose (Jan to June) 2022	Atishay Kalit UGC Care Listed Referred International Bilingual Research Journal of Humanities, Social Science & Fine Arts	Volume 09, Pt. A Sr. 15	NA277-419XRNI-RJBL01578/2011-TC
3	Recent Trends and Development in Digital Revolution Through Online Marketing	February 2022	Journal of Research and Development A <i>Multidisciplinary International Level Referred and Peer Reviewed Journal</i>	Volume 13, Issue-8	2230-9578 IF-7.265
4	Challenges For Small Scale Industries Sustainability in India for the period of Covid-19	June-2021	'Journal of Research & Development' A <i>Multidisciplinary International Level Referred and Peer Reviewed Journal</i>	Volume-11, Issue-14	2230-9578 IF-7.265
5	Challenges for Global Business which affecting by current pandemic Period	April - June 2020-21	International Journal of Advance and Innovative Research SJIF 2018	Volume 8, Issue 2 (II)	2394-7780 IF- 7.36
6	An Overview of Digital Revolution for Implementing the New Trends of Online Marketing	April-2020-21	'Journal of Research & Development' A <i>Multidisciplinary International Level Referred and Peer Reviewed Journal</i>	Volume-11, Issue-11	2230-9578 IF 5.13,
7	Current Scenario of WTO and Agriculture Sector in Indian Economy	03 & 04 Jan. 2019	National Level S.P.P.U Pune	Paper Presented: -Current Scenario of WTO and Agriculture Sector in Indian Economy	LVH College Panchavati, Nashik

8	<i>Changing Trends of Consumer Behaviour in Their Buying Decisions due to E-Commerce</i>	Oct-Dec.-2018	Vidyavarta Journal Interdisciplinary Multilingual Referred Journal (IJIF)	MAH/MU L/3051/2012	2319-9318 IF-5.131
9	<i>Social and Educational Balance by Dr. Babasaheb Ambedkar</i>	Apr-2018	Research Journey, Peer Refereed & Indexed	LVII (B)	2348-7143 IF-3.452
10	Changes in Tax System and Indian Economy	Feb-2018	Research Journey, Peer Refereed & Indexed	XXXVIII	2348-7143 IF-3.452
11	Retail Marketing in India-Scope and Prospects	Dec-2017	Research Journey, Peer Refereed & Indexed	XXV	2348-7143 IF-3.452
12	Recent Trend in Commerce & Management	Feb. 2017	Success Publication, Pune	Proceeding	978-93-244457-16-8
13	Highlights of GST Law/Act 2016	27 th & 28 th Dec-2016	Scholarly Research Journal International blind Peer Reviewed Referred & Indexed Journal	Special Issue	2319-4766 IF-5.403

Book Publication:

Sr. No.	Title of the book/chapters published	Year of publication	ISBN number of the proceeding	Name of the publisher	Website Address
1	E-Marketing Using Modern Technologies	2021-22	978-93-5625-004-8	Scientific International Publishing House	www.sipinternationalpublishers.com Edition: First-2022
2	E-Business and Cyber Laws	May-2022	978-93-93239-99-0	RED'SHINE PUBLICATION PVT. LTD.	www.redshine.co.in Edition: First-2022

Patent Publication for the year 2021-22:

Name of the Teacher	Patent	Application Number	Date of Publication	Title of the Patent	Year of Publication With Google Drive Link
Dr. Arti Chudamanrao Lokhande	Patent	202241009518 A	04/03/2022	Human Resource Development Practices and Employee Productivity in the Banking Sector	2021-2022 Google Drive Link: https://docs.google.com/document/d/1I-n5i-aIec3WjQI6Z7YygE8MwwLxJQMy/edit?usp=sharing&oid=100502074344405245605&rtopof=true&sd=true
Dr. Arti Chudamanrao Lokhande	Patent	202211016797	24/03/2022	Analysis of Business to Business (B2B) E-Commerce for the Growth of the Indian Economy	2021-2022

Conferences Attended:

Sr. No.	Organized by	Sponsored by	Duration
1.	National Conference on Recent Advances in Accounting, Auditing & Taxation	B.C.U.D., S.P.P.U., Pune (ISSN-P-2319-4766)	Dec-27 th & 28 th 2016
2.	International Conference on Recent Trends in Commerce & Management	B.C.U.D., S.P.P.U., Pune (ISBN-978-93-24457-16-8)	Feb-2017 (Vol-I) IF - SJIF (2015)-5.403
3.	National Conference on Opportunities & Challenges in the Accreditation Process.	QIP S.P.P.U Pune	Feb. 9 th – 10 th 2019

Seminars Attended:

Sr. No.	Organized by	Sponsored by	Duration
1.	State Level Seminar on Entrepreneurship Development A Roadmap to Make in India.	B.C.U.D., S.P.P.U., Pune.	Jan. 13 th 2017
2.	State Level Seminar on Recent Trends in	B.C.U.D., S.P.P.U.,	Dec. 28-29 th 2018

	Language, Literature Social Science & Commerce	Pune.	
3.	District Level Seminar on Retail Management.	UGC National Skills Qualifications Framework (B. Voc.)	March 7 th & 8 th 2019